

# LONG-TERM CARE

## *Leadership Summit*

TUESDAY, OCTOBER 5, 2010  
DENVER MARRIOTT CITY CENTER  
DENVER, COLORADO  
8:30 A.M. – 3:00 P.M.



### About the Leadership Summit

This day-long summit is a forum for peer-to-peer sharing about implementation efforts, outcomes and future opportunities for advancing culture change. Though a variety of models and philosophies are guiding these efforts across the continuum of care, what they have in common is far more profound than what sets them apart. Guided by the perspectives of long- and short-term residents, this summit will transcend specific models to get to the heart of culture change through an exploration of tangible strategies for initiating and sustaining a resident-directed, relationship-centered culture.

Many of these strategies—and many more—are captured in the new Long-Term Care Improvement Guide, which will be released at the summit. The Guide is a first of its kind compendium of innovations and approaches for culture change that span all models and are relevant across settings. All attendees will receive a copy of the Guide.

### Speakers Include:

- DR. BILL THOMAS, Author, Founder of The Eden Alternative & The Green House Project
- DAVID FARRELL, MSW, LNHA, Director of Organizational Development/ Regional Director of Operations, SnF Management
- KEN ARNESON, President and CEO, Evergreen Retirement Community (Oshkosh, Wisconsin)
- NEIL M. KURTZ, MD, President and Chief Executive Officer, Golden Living
- ERIC COLEMAN, MD, MPH, Director of Care Transitions Program, Divisions of Health Care Policy and Research and Geriatric Medicine at the University of Colorado Denver
- BARBARA FRANK, Co-Founder, B&F Consulting

### To Register

On-line registration is available at [www.regonline.com/culturechangesummit](http://www.regonline.com/culturechangesummit). Participation is limited, so early registration is encouraged. At this time, registration is limited to two individuals per site. A waiting list will be maintained for others within your organization who may wish to attend. (If you would like to be added to the waiting list, call Christy Davies at 203-732-1379.)

### Lodging

A block of rooms has been reserved at the Denver Marriott City Center. When making reservations, please indicate you are with Planetree to receive the pre-arranged room rate of \$199. You may book rooms by calling 1-800-228-9290.

### No Cost to Register

This program is generously funded by Picker Institute, an international nonprofit organization that supports research in the field of patient-centered care. This funding allows us to waive the registration fee for participants, but participants will be responsible for their own travel expenses. All participants will also receive a copy of the Long-Term Care Improvement Guide.

### For More Information

**Contact Planetree at 203-732-1365.**



This program is generously funded by Picker Institute, an international nonprofit organization that supports research in the field of patient-centered care.

[www.regonline.com/culturechangesummit](http://www.regonline.com/culturechangesummit)

# LONG-TERM CARE Leadership Summit



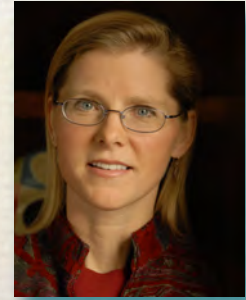
Ken Arneson



Eric Coleman



David Farrell



Susan Frampton



Barbara Frank



Neil Kurtz



Dr. Bill Thomas

## AGENDA

<b>8:00-8:30 a.m.</b>	Continental Breakfast
<b>8:30-8:40 a.m.</b>	Welcome Susan Frampton, PhD, President, Planetree
<b>8:40-9:25 a.m.</b>	Eldertopia: The Rise of a New Old Age Dr. Bill Thomas, Author, Founder of The Eden Alternative & The Green House Project
<b>9:25-9:45 a.m.</b>	About the Long-Term Care Improvement Guide Susan Frampton, PhD, President of Planetree
<b>9:45-11:15 a.m.</b>	Making the Case for Adoption and Advancement: Innovations and Outcomes Panel Discussion. Moderated by Barbara Frank, Co-Founder, B&F Consulting
<b>11:15-11:30 a.m.</b>	Break
<b>11:30-12:10 p.m.</b>	Conducting a Comprehensive Organizational Assessment David Farrell, MSW, LNHA, Director of Organizational Development/ Regional Director of Operations, SnF Management
<b>12:10-12:50 p.m.</b>	Engaging a Community in Process Improvement Ken Arneson, President and CEO, Evergreen Retirement Community (Oshkosh, Wisconsin)
<b>12:50-1:35 p.m.</b>	Networking Lunch
<b>1:35-2:15 p.m.</b>	A CEO's Perspective on the Evolving Landscape of Healthcare Neil M. Kurtz, MD, President and Chief Executive Officer, Golden Living
<b>2:15-3:00 p.m.</b>	Transformation Across the Continuum: Future Opportunities to Enhance Transitions of Care Eric Coleman, MD, MPH, Professor of Medicine with the Divisions of Health Care Policy and Research and Geriatric Medicine at the University of Colorado Denver; Director Care Transitions Program